THE ONLY
SKIN RESURFACING SYSTEM YOU NEED

VENUSVIVA
Venus Viva™ is the most customizable skin resurfacing device in the industry. It is the first and only fractional radio frequency (RF) system that allows operator control of ablation and coagulation for enhanced efficacy in resolving mild to severe skin damage. Venus Viva™ can replace all other skin resurfacing devices with one lightweight, tabletop device. A clinical study showed that 60% of patients rated the comfort, recovery time, and results of Venus Viva™ treatments as “Excellent.”¹ Treatments are safe for all skin types with low downtime. Combined with Venus Concept’s unique business model, Venus Viva™ will give you a higher ROI than other skin resurfacing devices.

HIGHLY CUSTOMIZABLE PARAMETERS FOR WIDE RANGE OF SKIN CONDITIONS

Power and pulse duration are highly tunable to resolve mild to severe skin damage, such as acne scars and other scars, rosacea, dyschromia, enlarged pores, deep wrinkles, and skin laxity. Published clinical studies have shown high efficacy of NanoFractional RF™ in the cosmetic improvement of striae alba2, skin texture3, and pigmentation3.

REVOLUTIONARY TECHNOLOGY

The NanoFractional RF™ applicator, with the highest pin density, can address indications not treated effectively before by other fractional RF devices. Venus Viva™ is equipped with the patented SmartScan™ technology, which allows for greater depth of penetration, flexible treatment sizes, and safer, more improved energy delivery for highly visible results.

SAFE FOR ALL SKIN TYPES

Venus Viva™ is safe for all skin types, even Fitzpatrick Skin Types IV-VI. A clinical study on striae alba on the thighs, abdomen, and buttocks showed that post-inflammatory hyperpigmentation (PIH) was low with Venus Viva™ at only 18.1%, compared to 81.8% and 36.4% for fractional CO₂, lasers and fractional erbium glass lasers, respectively.3 Incidence of PIH is usually even lower on the face than on the body.

LOW DOWNTIME

NanoFractional RF™ with SmartScan™ technology is delivered through a small footprint per pin (150 x 20 microns), which creates micro-dermal wounds for faster recovery and shorter downtime.

HIGHER RETURN ON INVESTMENT

Venus Concept’s unique business model ensures a lower risk and higher return on ownership.

---


The NanoFractional RF™ applicator is designed to resurface the skin, which can improve the appearance of acne scars and other scars, striae, rosacea, dyschromia, deep wrinkles, enlarged pores, and uneven skin texture and pigmentation for all skin types.

A published clinical study showed that four weeks after the last treatment, total surface area, length, and width of striae alba significantly decreased from the baseline (p<0.001). Patient satisfaction scores of “Satisfied” and “Very Satisfied” for changes on texture, size, and overall improvement were 96.67%, 93.94%, and 96.97%, respectively. Results in another peer-reviewed clinical study indicated that NanoFractional RF™ is effective in improving skin texture and pigmentation.

The NanoFractional RF™ applicator is equipped with state-of-the-art patented tip technology with up to 700 pulses. The tip has the largest spot size in the industry, which leads to shorter treatment times. The pins are shaped like small needles. Once placed on the skin, the sharp pins easily penetrate the stratum corneum mechanically. When a pulse is fired, energy flows through the tip of each pin, which allows them to penetrate even deeper into the tissue. The therapeutic depth of penetration can reach up to 500 microns. Each row of four pins acts as a group of pins that are activated one at a time. While this group of pins is active, the rest serve as return electrodes. Current is switched between each group of electrodes so that the energy is delivered consistently throughout the tip surface. No return pads allow for more homogeneous energy delivery, resulting in safer treatments and consistent clinical outcomes.

The precise amount of RF energy of up to 62 mJ is delivered to each pin individually and uniformly, which ensures consistent dermal heating and enhances patient comfort. High energy density is distributed through a small footprint per pin (150 x 20 microns) for less noticeable marks. The pins create micro-dermal wounds to activate the natural wound healing process. The high temperatures cause collagen remodeling and trigger neocollagenesis. The surrounding intact skin serves as a reservoir for stem cells and relevant proteins, which results in faster wound healing, uniform post-treatment tissue appearance, and significantly less downtime than traditional fractional devices.


SMARTSCAN™ TECHNOLOGY

The NanoFractional RF™ applicator utilizes patented SmartScan™ technology. It uses a unique algorithm and pattern selection technology that enables the operator to generate customized patterns for maximum flexibility and control during the treatment. SmartScan™ eliminates the need to use additional tips or to change tips mid-treatment to target different areas. This makes Venus Viva™ treatments simpler, faster, and more cost-effective, which leads to increased ROI.

SmartScan™ technology also allows variable energy densities in a single tip, similar to fractional lasers. This enables variable levels of ablation of the epidermis and coagulation of the dermis, which result in more effective skin resurfacing that addresses a wide range of mild to severe skin conditions. A lower energy density leads to lower risk of post-inflammatory hyperpigmentation (PIH) and is therefore safe for all skin types.

DIAMONDPOLAR™ APPLICATOR WITH (MP)² TECHNOLOGY

The DiamondPolar™ applicator uses proprietary (MP)² technology, which is a combination of Multi-Polar Radio Frequency (RF) and Pulsed Electro Magnetic Fields (PEMF), to treat moderate to severe wrinkles and rhytides. Multi-Polar RF uses a unique algorithm to deliver more homogeneous heating to multiple tissue depths, which allows for faster buildup of heat and easier maintenance of therapeutic temperature. The effect of Multi-Polar RF is enhanced by PEMF, a non-thermal technology emitted through the applicator’s electrodes. RF directly stimulates fibroblasts, while PEMF induces fibroblast proliferation through the release of the growth factor FGF-2. (MP)² is proven and effective in remodeling of collagen, which tightens skin, and the creation of new capillaries, which renews blood supply.

The unique electrode placement of the DiamondPolar™ applicator allows for treatment around the eyes, along the jowls, and other smaller areas to tighten skin and smooth out fine lines and wrinkles. Treatments with this applicator are comfortable with no downtime, and RF technology is proven safe for all skin types.
DELIVERING
THE RESULTS

Before After
Courtesy of Dinko Kaliterna, MD
Results after 1 treatment

Before After
Courtesy of Mega Shah, MD
Results after 4 treatments

Before After
Courtesy of Neil Sadick, MD
Results after 3 treatments

Before After
Courtesy of Martin Ray, MD
Results after 3 treatments

Before After
Courtesy of Venus Concept
Results after 3 treatments

Before After
Courtesy of Atchima Suwanchinda, MD
Results after 1 treatment

Before After
Courtesy of Dinko Kaliterna, MD
Results after 1 treatment
A PARTNERSHIP THAT WORKS FOR YOU

Innovative Technology Powered by a Unique Business Model

When you choose Venus Viva™, you partner with Venus Concept. Our industry-unique business model is designed to further increase the success of your business.
A PARTNERSHIP THAT WORKS FOR YOU

Innovative Technology Powered by a Unique Business Model

With Venus Concept’s industry-unique business model, Venus Viva™ ensures a higher return on your investment.

FIRST AND ONLY SUBSCRIPTION MODEL IN THE INDUSTRY
Fully customizable payment plan that meets your business needs
- Flexible options to make it easier on your cash flow
- Payment plan duration of up to 36 months
- No hidden costs
- Automatic approval
- No credit checks or financing charges
- No long-term lease contracts

MOST COMPREHENSIVE WARRANTY PROGRAM
Industry-leading warranty designed to protect you against unforeseen technology malfunctions for the full term of your agreement
- Phone support and troubleshooting
- Complimentary replacement parts sent overnight
- Free on-site technician for next-day service
- Free temporary device if required during repair
- No shipping charges

EASY UPGRADES TO NEW TECHNOLOGY
Smooth upgrades to new technology and free software upgrades
- Transfer payments and upgrade mid-contract
- Quick and easy access to the newest technology
- Prevents technology obsolescence

VALUABLE PRACTICE ENHANCEMENT PROGRAMS
Practice Enhancement programs to provide ongoing support for all aspects of your business
- Customized advertising assets for your practice
- Patient education tools
- Customized business profile page on our Clinic Finder

UNMATCHED MARKETING SUPPORT
The only in-house marketing team to help you promote your Venus Concept device
- Business experts at your service
- Customized education and training for your staff
- Strategic planning
- Clinic marketing support
- Clinic efficiency strategies
- Finance and profitability planning

CONTINUOUS CLINICAL EDUCATION
Clinical education and support available when you need it
- 24/7 access to advanced clinical training
- Ongoing educational programs on new treatment protocols and techniques
- Extensive training academy with courses and videos
- Education led by a team of experts
### TECHNICAL SPECIFICATIONS

<table>
<thead>
<tr>
<th>Specification</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Input Voltage</td>
<td>100/120/240V ~, 350W (Max.), 50/60 Hz</td>
</tr>
<tr>
<td>Output RF Frequency</td>
<td>1 MHz, 460 KHz</td>
</tr>
<tr>
<td>Fuse</td>
<td>3.15A, 250V</td>
</tr>
<tr>
<td>Max. RF Output Power (DiamondPolar™ applicator)</td>
<td>Up to 60 watts</td>
</tr>
<tr>
<td>Max. Output Energy (NanoFractional RF™ applicator)</td>
<td>62 mJ/pin</td>
</tr>
<tr>
<td>Magnetic Pulse Frequency</td>
<td>15 Hz</td>
</tr>
<tr>
<td>Magnetic Field</td>
<td>15 Gauss</td>
</tr>
<tr>
<td>Dimensions</td>
<td>40 cm x 38 cm x 28 cm / 15.75 in x 14.96 in x 11.02 in (D x W x H)</td>
</tr>
<tr>
<td>Weight</td>
<td>8 kg / 17.6 lb</td>
</tr>
</tbody>
</table>